Perk up your property to attract buyers and gain a vital sales edge in a crowded market

Appendix to Home Staging FOR DUMALES

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A Reference for the Rest of Us!"

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Appendix

Finding Sources for Further Information

What's Behind the Name?

When searching for a professional certified staging consultant, you may see other initials behind their names. Here is a quick list of what organization they belong to and where you can find more information about their training.

ASID - American Society of Interior Decorators - www.asid.org

ASP - Accredited Staging Professional - <u>www.iahsp.com</u>

CID - Certified Interior Decorators - www.cidinternational.org/

CSP - Certified Staging Professionals - <u>www.stagingtraining.com/</u>

CCSP – Certified Canadian Staging Professionals www.canadianstagingprofessionals.com

CDECA - Canadian Decorators Association - www.cdeca.com

IRIS - Interior Redesign Industry Specialist - www.weredesign.com

ODDAA - One Day Decorating Alumni Association - www.oddaa.com

Other Organizations

National Council for Interior Design Qualifications – <u>www.ncidq.org</u> Real Estate Staging Association – <u>www.realestatestagingassociation.com</u> Canadian Home Inspectors – <u>www.cahpi.com</u> USA Home Inspectors – <u>www.nachi.org</u>

Websites of Valuable Information

<u>www.erenovate.com</u> – A site filled with home renovation ideas and resources. eRenovate also provides homeowners with a list of local skilled trades people screened to protect homeowners. Free membership for homeowners.

<u>www.improvenet.com/</u> – A matchmaking site for homeowners and contractors for home improvement, remodeling, maintenance and repairs.

<u>www.gopro.ca</u> – A home improvement network in Canada, an online source for homeowners and property mangers.

<u>www.free-home-appraisal.com</u> – A site with an online evaluation report for setting the right price when selling your property.

<u>www.zillow.com/</u> – An online real estate service helping consumers by providing information and tools that agents use.

<u>www.valuemyhouse.com</u> – This site contains a resourceful tool that provides a free home value report.

<u>www.stagingweblog.com</u> – Certified Staging Professionals post helpful information about home staging tips and techniques, services, products, success stories and industry related topics.

<u>www.activerain.com</u> – A resourceful site where real estate agents and staging professionals post information about the real estate and staging industries.

<u>www.aeromove.ca/</u> – A site dedicated for Aeroplan Members to access information and services related to buying and selling residential real estate in Canada. Members collect Aeroplan miles for using services common for selling or buying a property. Includes Real Estate Agents, Junk Removal, and more...

<u>www.thetiledoctor.com/calculator.cfm</u> - Enter the square feet of surface length and width, size of tile size and border, and this wonderful tool will calculate how many tiles you will need to complete your project.

<u>www.houseandhome.com/paintCalc.php</u> - This calculator will help determine how much paint you will need to paint a room. Other

<u>www.distinctivefabric.com/calculator/</u> - For Curtains and tablecloths on special projects, this calculator can determine how much fabric you will need to buy.

<u>forpros.lowes.com/ResourceCenter/flooringwood.cfm</u> – Lowes offers an online calculator for determining material and man-hours needed for your project. Simply enter length and width of space in feet and inches.

Appendix B

Manufacturers, Distributors, and Retailers

Find a Staging Professional

www.findyourstager.com (USA) – Search this online directory for a Certified Staging Professional in near you.

<u>www.findyourstager.ca</u> (CANADA) – Seek out a Certified Canadian Staging Professional in the online directory to find a professional staging consultant near you.

<u>www.realestateprofessionalassociation.com</u> – Directory of certified and non-certified stagers across North America

Lighting

<u>www.bellacor.com</u> - Shop online in one of the largest collections of lighting and home furnishings. Over 500,000 products. Certified staging professionals rely on Bellacor's great prices to pass on their special discounts to their clients.

Accessories

<u>www.surefit.net</u> - Buy slipcovers for sofas, loveseats, wing chairs, dining chairs and other seating furniture you want to spruce up your various staged rooms. Sure Fit also sells decorative pillows.

www.homesense.ca/en/index.asp - Find brand name and designer home décor and unique accessories from around the world at competitive prices. (Canada) In the USA known as HomeGoods - http://www.homegoods.com/index.asp

<u>www.pier1.com</u> – A great place to shop for unique accessory treasures.

Air Purification

<u>www.ecoquest.com</u>. Resource with information on purifying air. For great pricing on products on the East Coast type in number #8211799.

Moving Supplies & Services

www.boxes.ca - Ontario box and recycling services. You can buy new and used boxes, they deliver – Ask about their free shipping.

<u>www.moveout.com</u> - This site has a wonderful box calculator that will determine what supplies you need based on how many rooms you are packing. They boast 100% free overnight shipping in America

www.ucanstoreandmove.ca - A Canadian storage and moving company. They provide do-it-yourself containers for local and long distance moves. Get an online quote here.

<u>www.uhaul.com</u> – A great resource for moving supplies, rental trucks, trailers, boxes, covers and bags, and storage solutions across North America.

Paint Suppliers

<u>www.sherwin-williams.com</u> – Find a location near you! Website also provides color ideas and tools, inspiration, products and tools, painting tips and advice, staging tips and how to's and other helpful paint knowledge to completing your paint projects.

<u>www.icipaints.com</u> – Find all your paint project tools and advice within this website by choosing a location near you. Great information on paint, color selection, product tools and more.

<u>www.benjaminmoore.com</u>. – Get inspired, explore color, find products and learn how are all wonderful features of this paint suppliers site.

Props & Furniture Suppliers

www.twohotpeppers.com - A fabulous resource for fake food for your

staged rooms, that need just an extra touch.

<u>www.easydecor.com</u> – A rental company that provides quality furniture on a month to month basis. Great for staging your home. Services large cities in Canada.

<u>www.cortl.com</u> – A leading American furniture rental company, provides a variety of styles of rental furnishings for staging your property.

<u>www.executivefurniture.com</u> – Executive Furniture Rental is a popular certified staging professional recommended company. It is a Toronto based furniture rental company however is the Canadian working partner of Cort Furniture Global Rental Network, thus allowing Executive Furniture to provide rentals to it's clients anywhere in the world.

Green Friendly Suppliers

<u>www.ecostreet.ca</u> – An environmental friendly countertop restoration process for your outdated bathroom or kitchen countertops.

<u>www.ecostaging.com</u> – A complete resource with information, tips and advice on ECO Staging and how it can effect the sale of your property.

<u>www.thesoapfactory.com</u> – A selection of green friendly cleaning and personal supplies available at competitive prices.

<u>www.EnergyStar.gov</u> – A large resource for environmental conscientious homeowners. Includes information on energy management, tax credits, green friendly products, and a network to finding residential professionals.

<u>www.nrcan.gc.ca</u> - Natural Resources Canada, provides information on incentive programs, energy saving tips and other green movement resources for Canadians to do their part to saving the planet.

<u>www.habitat.org</u>. – A nonprofit organization that seeks to eliminate poverty and create shelter for families in need. ReStores are a great resource for home sellers to find home building supplies such as light fixtures. Also a great cause to donate unwanted household items and fixtures.

<u>www.greenbuildingsupply.com</u>. – Find natural and non-toxic building materials. Some environmentally friendly products include air and water purification, natural flooring, non-toxic finishes, environmentally friendly cleaners, wood furniture, wool carpeting, and energy/water conservation.

Carpet Cleaning Resources

<u>www.carpetcleaning.ca</u> - A great resource for the carpet cleaning industry in Canada. Find local businesses and receive quotes for your projects.

Landscaping Resources

<u>www.landscaping.ca</u> - Landscaping resource, includes information about contractors in major Canadian cities.

<u>www.landcarenetwork.org</u> – PLANET is a Professional Landcare Network. Find a professional across North America